



# freshSeal

At the Kenco Coffee Company, we understand how difficult it can be to offer quality hot drinks in environments where preparation and serving present operational challenges.

We know that your customers want a great tasting hot drink, served quickly, whether they are sitting down to enjoy it, or on the go. The Kenco FreshSeal range fulfils their needs and your needs; it's quick and simple to serve, with consistently great quality, and the brands your customers love and trust. All you need, apart from our cups, is hot water!

## Designed to perfection

The Kenco FreshSeal range has the look and feel of a coffee shop style cup, with the product sealed into the base for maximum freshness. It's simple to serve - just remove the foil seal and add hot water - and it's comfortable and safe for your customer to handle. The cups are also easy and sturdy to transport and store, packed to ensure that your stock always stays in the best possible condition.

The Kenco FreshSeal cup has been carefully designed to make sure it is totally fit for purpose, both for the challenging environments in which you sell them, and for your consumers enjoying a drink.

The cardboard outer, together with the cleverly designed fins around the inner plastic cup, helps minimise heat transfer, and ensures the cups are stable for you to serve and safe for customers to hold and drink from.



### STEP 1

Simply peel back foil seal and remove...



### STEP 2

...then add hot water to the fill line...



### STEP 3

...it really is that simple!



## Who is the Rainforest Alliance?

Founded in 1987, the Rainforest Alliance is an independent, non profit organisation. They promote standards for sustainability that conserve wildlife and ensure the wellbeing of workers and their communities. The Rainforest Alliance Certified™ programme assures consumers that the products they are buying come from farms that meet demanding standards for environmental, economic and social improvements.

For more information visit:  
[www.rainforest-alliance.org](http://www.rainforest-alliance.org)



At Kenco, we are not just passionate about great tasting coffee, but also ensuring a sustainable future. We're proud of the great range in Kenco FreshSeal that uses products sourced from Rainforest Alliance Certified™ farms, helping you to provide ethically sourced, sustainably farmed hot drinks for your clients, customers or consumers.



## Recycle Recycle

We know there is increasing pressure to be more environmentally aware, and we want to make it as easy as possible for you with the FreshSeal cup.

Both parts of the cup can be recycled if separated, and where facilities exist. The cardboard outer includes a perforated strip, which doesn't affect the safety or change the appearance, but just makes it easy to separate from the inner plastic cup.

To find out more, visit  
[www.FreshSeal2Go.com](http://www.FreshSeal2Go.com)



Did you know..?

The cardboard sleeves, that combine insulation and great branding, are made from 100% recycled fibres.

