



Who is the Rainforest Alliance?

Founded in 1987, the Rainforest Alliance is an independent, non profit organisation. They promote standards for sustainability that conserve wildlife and ensure the wellbeing of workers and their communities. The Rainforest Alliance Certified™ programme assures consumers that the products they are buying come from farms that meet demanding standards for environmental, economic and social improvements.

For more information visit:
www.rainforest-alliance.org

At The Kenco Coffee Company we pride ourselves on ensuring that we continually source the highest quality ingredients to make our range of instant vending products.

Kenco freeze dried coffee...

Kenco is the choice for superior quality coffee that will always deliver a great tasting drink whether it's black, white or speciality.

All Kenco coffee is freeze dried to lock in taste and ensure the highest quality flavour and aroma. The great news is that we now source all of the beans for our entire freeze dried Kenco coffee range from Rainforest Alliance Certified™ farms, so we can provide you and your customers the choice of an ethically sourced product without any compromise on quality or price.

Kenco continues to outperform the coffee category!

The Kenco freeze dried range is growing at 16.4% year on year. That's 35% the rate of growth being experienced by the total premium coffee category, which is growing at 10.6%.

Premium coffee like Kenco is showing strong growth* and gaining increasing relevance within the category and is now the number one segment as consumers' desire for a higher quality coffee increases. Focusing on the premium coffee segment can help you accelerate your coffee sales and delight your customers and consumers!

10.6%*
Growth
TOTAL
FREEZE-DRIED
COFFEE MARKET

16.4%*
Growth
Kenco



All...

...of the beans sourced for these products come from Rainforest Alliance Certified™ farms.

Great tasting...

Each recommended drink setting delivers the perfect aroma, texture, appearance and taste that consumers long for. Kenco branded systems reassure consumers of the quality on offer.

Ethically sourced...

A great range of premium branded products, sourced from Rainforest Alliance Certified™ farms, meeting the needs of consumers in an ethical way.

Coffee experience...

Instant dispense systems deliver great quality drinks to a large number of people time and time again. Branded fascias and decals are available across all major dispense machines.

GROWING GREAT
COFFEE & MORE



Complete your offer...

Suchard is the world-famous, premium chocolate brand that has been enjoyed since 1826. Acclaimed for its rich, satisfying taste, Suchard hot chocolate offers the perfect indulgent treat for the vending consumer. The cocoa in Suchard hot chocolate is now sourced from Rainforest Alliance Certified™ farms.

Kenco Cappuccino Topping** offers a smooth, milky taste which complements the Kenco range of products to deliver a great tasting, indulgent menu of speciality drinks and white coffee.

Kenco – leading the way in the 'Ethical' coffee category

*Source: AC Nielsen MAT WE 13.10.09

**Only those products bearing the Rainforest Alliance Certified™ seal are sourced from Rainforest Alliance Certified™ farms.